Event Title: ICT Power Seminar on "**Startup Conclave**"

Department: Bachelor of Computer Application (BCA)

Date and Time: October 23, 2019, 10:00am-1:00pm

Venue: Auditorium, JEMTEC, Greater Noida, U.P.

Conducted by (Resource Person): Mr. Anjani Kumar, Entrepreneur and CEO of Xecutehub technologies

Company: ICT Academy, B - 308 & 309, Som Datt Chamber – 1, Bhikaji Cama Place, Africa Avenue, New Delhi, Delhi 110066

The session was started by presenting a sapling and momento to our guest Mr. Anjani Kumar by Dr. Ruchi Agarwal, HOD BCA. This event was organized in collaboration with ICT Academy. BCA 1st, 2nd, 3rd year students attended the same.

This program was specifically designed in order to provide a special insight into a lifecycle of any Start-up right from the ideation stage. The program included presentations on innovative case studies, start-up case studies and policies, business models and IPRs by our eminent speaker. He further emphasized on strategic association with industries to nurture ethical leaders with practically - oriented knowledge benchmark with the best industry standards.

He addressed and motivated the audience on various startup opportunities, soft skill development, entrepreneurship, adaptive expertise. The session concluded with the question raised from the participants followed by addressing queries related to Intellectual property and patent procedure.

Dr. Ruchi Agarwal
HOD-BCA Department